Table 13. Rental and Leasing Services (NAICS 532) - Estimated Quarterly Revenue for Employer Firms

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/qss]

2002 NAICS code [1]	Kind of business	Total estimate (millions of dollars)						Percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
532	Rental and leasing services													
	Total revenue…………………………………	31,383	27,584	29,358	30,251	30,528	29,014	13.8	-6.0	2.8	-4.9	58,967	59,542	-1.0
5321	Automotive equipment rental and leasing													
	Total revenue…………………………………	10,681	9,562	10,574	11,581	10,809	9,993	11.7	-9.6	-1.2	-4.3	20,243	20,802	-2.7
53211	Passenger car rental and leasing													
	Total revenue…………………………………	7,446	6,684	7,630	8,399	7,586	7,216	11.4	-12.4	-1.8	-7.4	14,130	14,802	-4.5
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing													
	Total revenue…………………………………	3,235	2,878	2,944	3,182	3,223	2,777	12.4	-2.2	0.4	3.6	6,113	6,000	1.9
5322	Consumer goods rental													
	Total revenue…………………………………	4,813	4,604	4,613	4,603	4,836	4,800	4.5	-0.2	-0.5	-4.1	9,417	9,636	-2.3
5323	General rental centers													
	Total revenue…………………………………	1,089	1,014	1,034	1,069	1,116	1,098	7.4	-1.9	-2.4	-7.7	2,103	2,214	-5.0
5324	Commercial and industrial machinery and equipment rental and leasing													
	Total revenue ………………………………	14,800	12,404	13,137	12,998	13,767	13,123	19.3	-5.6	7.5	-5.5	27,204	26,890	1.2

(p) Preliminary estimate.   (r) Revised estimate.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or http://www.census.gov/eos/www/naics/.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 14 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 14. Rental and Leasing Services (NAICS 532) - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total estimate						Standard error for percent change				Year to date		
												Coefficient of variation		Standard error
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
532	Rental and leasing services													
	Total revenue……………………………………	4.0	3.7	3.9	3.6	3.1	3.9	1.7	0.9	1.6	1.7	3.8	3.4	1.2
5321	Automotive equipment rental and leasing													
	Total revenue……………………………………	4.6	4.4	3.8	4.5	3.1	3.7	1.8	1.8	2.8	2.5	4.4	3.4	2.6
53211	Passenger car rental and leasing													
	Total revenue……………………………………	5.8	6.2	5.7	6.2	4.5	5.4	2.4	2.0	4.0	3.1	5.9	4.9	3.5
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing													
	Total revenue……………………………………	6.1	6.6	6.5	6.0	7.3	8.1	1.6	1.5	2.1	2.4	6.3	7.6	2.1
5322	Consumer goods rental													
	Total revenue……………………………………	7.5	7.2	7.1	7.1	7.3	6.9	1.7	1.2	1.3	1.5	7.3	7.0	1.2
5323	General rental centers													
	Total revenue……………………………………	4.9	7.0	6.3	5.7	6.4	7.7	3.8	1.7	2.3	1.9	5.8	6.9	2.1
5324	Commercial and industrial machinery and equipment rental and leasing													
	Total revenue …………………………………	8.4	7.9	8.6	8.4	7.7	8.5	2.5	1.3	3.2	2.4	8.1	7.8	1.5

(p) Preliminary estimate.   (r) Revised estimate.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Starting with the September 2010 release, estimated measures of sampling variability correspond to the particular quarterly estimates. In prior releases, measures of sampling variability were medians based on estimates for the most recent four quarters. To compute a median comparable to what was previously published, identify the sampling variance measure of interest for the most recent four quarters. Sort the four quarterly sampling variance measures in ascending order. Compute the median by adding the middle two values together, dividing the sum by two, and rounding the result to the nearest tenth. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.